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Brandi Bonds, CEO

Areas of Expertise

Brandi Bonds is a financial executive and CEO who helps growth-focused organizations scale confidently through financial clarity, disciplined operations, and strong leadership. She brings more than two decades of experience across professional services, MSP/IT, manufacturing, SaaS, and healthcare, with deep expertise in building scalable financial infrastructure that supports sustainable growth.

Core areas of expertise include:

- Strategic CFO & CEO Leadership
- Financial Strategy, Planning, and Analysis
- Budgeting, Forecasting, and Cash Flow Management
- Operational Finance & Performance Optimization
- ERP Selection, Implementation, and Optimization
- Scalable Financial Infrastructure & Controls
- Executive Decision Support & Board-Level Reporting
- Leadership Development with a Financial & Strategic Lens

Brandi brings deep, hands-on expertise in Sage Intacct, Acumatica, SAP Business One, Microsoft Dynamics GP (Great Plains), and QuickBooks. She specializes in transforming complex financial data into clear, actionable insights that drive informed decision-making and sustainable value creation.

Leadership Approach

Brandi leads with clarity, discipline, and collaboration - bringing a CFO's rigor and a CEO's strategic perspective to every organization she serves. Having transitioned from CFO to CEO, she provides steady, grounded leadership that aligns financial strategy, operational execution, and people development.

Her leadership style balances strategic vision with practical execution, ensuring teams are not only aligned on *where* the organization is going, but equipped to *get there*. She partners closely with executive teams to create structure, accountability, and confidence during periods of growth and change.

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At the core of her work is a commitment to education and empowerment. Brandi partners with leadership teams to strengthen financial fluency, enhance strategic thinking, and instill operational discipline. Through transparency, accountability, and intentional leadership development, she helps organizations build resilient teams equipped to navigate complexity and scale with confidence.

Education

Endicott College

Bachelor of Science in Business Administration, Summa Cum Laude

Master of Business Administration, Dual Major Healthcare Administration and Finance Management

IPADE

International Business Studies

Certifications

Sage Intacct Certified Implementor

ConnectWise SME

ConnectWise PSA

Certified ADP and Gusto Payroll Professional

Service Leadership Index (SLI)

SLIQ

QuickBooks Online Advisor