

Catherine Putney

Catherine Putney is an Economist at ITR Economics™. She provides economic consulting services for small businesses, trade associations, and Fortune 500 companies across a spectrum of industries.

Her economic insight and forecasting experience play a key role in the 94.7% accuracy rating for ITR Economics.



ABOUT CATHERINE

Catherine specializes in applied research regarding business-cycle trend analysis, growth-cycle trend analysis, and the utilization of cyclical analysis at a business level. She holds a Masters of Arts in Economics from the University of New Hampshire.

Catherine contributes articles regularly to ITR Economics' flagship publication, the ITR Trends Report, focusing on the manufacturing sector of the US economy.

Catherine and the team at ITR Economics have put this expertise to work for companies from a wide-range of industries, including manufacturing, chemicals, fibers, healthcare, distribution, real estate, construction, and technology.

ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest, privately-held, continuously operating economic research & consulting firm in the United States. With a long-term 94.7% accuracy rating, ITR Economics has forecast major economic events, such as the 2008 recession, well in advance and provides reliable industry and company forecasts tailored to client's needs. ITR Economics also offers economic webinars, subscription periodicals, consultative reports, and data collection services.

TESTIMONIALS

"I had the chance to sit in for the duration of Catherine's presentation, and found her not only very accessible, but energetic and so well-spoken. Looking forward to the

opportunity to partner again in the future." - Carolyn Leary, Vice President of Strategic Partnerships and Programs, Greater Manchester Chamber of Commerce

"Catherine was an amazing and engaging speaker who really knows and understands the pulse of the staffing industry. She was an irreplaceable addition to our conference, and we're thankful she was a part of our day!" - Christine Mangan, Director of Operations of Massachusetts Staffing Association

"Catherine Putney did a great job at our recent Economic Forecast event for Chamber board and committee members and other leaders and investors in the greater Manchester business community. Her insight into the trends and expectations for the year ahead are invaluable as our members strategize on how they can grow and expand their businesses in 2018. Partnering with ITR Economics on events like these brings great value to Manchester Chamber members." - Carolyn Leary, Vice President of Strategic Partnerships and Programs, Greater Manchester Chamber of Commerce



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BOOKING INFORMATION

To book a speaker from ITR Economics, please call 603.796.2500 or email itr@itreconomics.com.

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